Different areas of expertise, different background, different priorities, different evaluating criteria, different attention spans

Argument Spheres:

Personal/Private – internal dialog/deliberation

Technical – formal patterns of argument are enforced; rules govern arguments

Public – arguments engaged in by public figures, adapted to diverse audiences

Toulmin – informal logic, moral reasoning analysis, fields

Fields are roughly synonymous with discipline, profession, or other grouping with a common way of veiwng things

When we are part of a field, we evaluate similar arguments in similar ways

When we come from different fields, our definitions and criteria may differ

There are field-invariant definitions and criteria

Before doing anything that involves communicating to an audience:

What is the purpose?

What are we trying to accomplish?

What rules govern our getting to the goal or fulfilling the purpose?